



# Price Guide

Hello! Thank you so much for your interest in working with us. We'd love to get to know you and your business, so if you think we'd be a great fit then let's do this thing!

The info below is brief to save your time, so let's chat if you want to know [more](#).

*Please note all prices are excluding gst.*

## Website Set Up Packages

Three package options, all built on WordPress:

- **Basic/Blogger \$1,279**
- **Get Me Going \$2,799**
- **Super Duper \$3,499**

Additional costs for domains and hosting (which we can purchase on your behalf), shopping carts, memberships or other special features. Find out more [here](#).

## SEO

**SEO Support Package \$175:** check site speed, install Yoast plugin, configure settings, update Yoast for up to 7 pages and 20 blog posts, cheat sheets, one month's support and sharing of general SEO tips and tricks.

**SEO Game Plan \$148 without consult, \$258 with consult:** for those needing some guidance on where to get started, what to target and what to focus on moving forwards. Includes site audit, SEO analysis on competitors, recommendations report, support and catch up to discuss (*catch up higher price only*).

## Google Analytics

**Google Basic Package \$175:** setting up Google account, installing dashboard, setting up filtered view for spam, linking to your website and installing the AMP plugin.

**Google Boost Package \$100:** linking search console to your website and setting up your my business profile, linking to any other google services as required.

**OR both for \$270.**



## Mailchimp

**Mailchimp set up \$100:** Account set up, create lists as required (including any basic segmentation if needed) & link sign ups to site

**Advanced features:** we can quote on automation (auto replies) and other features, pricing depends on amount of content and complexity! **Prices start from \$85.**

## WordPress Tasks

**Small job support \$55 per 45 minute task:** let's see what we can do in 45 minutes! Quotes provided for larger tasks.

**WordPress Audit Report \$189:** a detailed look behind the scenes at your website health, plus feedback on the front end to find out if your site's working for you, sales wise. Lots more info on all the juicy inclusions [here](#).

**WordPress Maintenance from \$19/month:** let us be your one point of contact for your website – we can take care of updates, backups, security – even give you Google Analytics feedback! Read more [here](#).

**Woocommerce set up \$225 for install, configure and up to 4 products set up:** get your basic ecommerce store up and running – additional charges for add-ons such as memberships, subscriptions and bookings. If you're unsure what you need – just ask us!

**WordPress Help me! Training \$220:** have something you're stuck on, or want to build your site yourself but don't know where to start? This is for you – 2 hour training session and email support for 4 weeks afterwards so you can get going!

**WordPress Quick Tips Training \$95:** have a few WordPress questions you just want to direct at someone rather than burning hours on Google? This 1 hour Skype or Zoom (so you can record it and listen again later!) session can cover anything your heart desires.

## Social Media Strategy

**Social Media Game Plan \$150:** for those starting out and unsure where to begin. Choose two platforms of your choice and we will review your branding to find your unique style and come up with a strategy to get you noticed!

## SSL

**CloudFlare set up \$99:** need an SSL but don't want to pay the yearly fee? We can set you up through CloudFlare, which not only provides you with enhanced performance and security, but also SSL coverage. Nice!



## Webhosting & Email Set up

**Webhosting Migration \$105:** want to move webhost but don't know where to start? Firstly we can help deciding whether you need to move, and secondly if so which company to select. We can then move your site over within minimal fuss and downtime!

**Email Set up and/or Migration \$150:** unhappy with your email hosting? Spam getting you down? We can help by setting you up on a new, reputable email host and then migrate all your old emails over so you don't lose anything.

***OR combine both for \$245!***

## Not on WordPress?

Never fear, due to popular demand we also offer limited services on other platforms, such as Shopify and BigCommerce. For Shopify see below, for BigCommerce please contact us!

### Shopify

**I'm Stuck Package \$275:** set up Shopify they said – it will be easy, they said! If you've started setting up your Shopify store but are now totally overwhelmed, confused and lacking motivation we can help. This package finishes off what you started – getting you ready for launch. It includes connecting your domain, reviewing your menu and homepage and providing suggestions for improvements, setting up payment gateways, linking to Facebook and uploading one product as an example for you to follow. More products can be included for an additional cost.

**Give me the works package \$585:** you know you want to use Shopify but haven't got a clue where to start. We can complete all of the above, plus set up your storefront theme and pages. One product is uploaded as an example for you to follow. More products can be included for an additional cost. Content and images to be provided by yourself.